

## 11. Community Investment

### 11.1. Community Programmes

We join hands with public organisations or NGOs under various programmes to promote the safe and efficient use of electricity, care for the environment and sustainable development of Hong Kong as well as elderly care.

#### Electrical Inspection for Single Elderly

Monthly visits are arranged to public housing estates where HK Electric volunteers will help single elders inspect their electrical installations at home. Whenever any substandard or overloaded electrical plugs or sockets are spotted, our volunteers will help replace to ensure safety. About 70 home visits are conducted every year.

#### Green Hong Kong Green

A project jointly organised by HK Electric and the Conservancy Association since 2005, Green Hong Kong Green ("GHKG") offers monthly eco-tours along the 8 eco-heritage routes developed under the programme. In 2016, 111 eco-tours attracted the participation of 1,400 people to appreciate the eco-heritage resources of Hong Kong and Lamma islands. Other green activities organised include tree caring and mikania removal services.

A "GHKG Eco-tour Festival" is organised to further encourage local citizens to learn more about Hong Kong's hidden eco-heritage treasures. The 2016 event which called for people to enjoy and respect the urban greenspace drew about 1,100 participants for various activities such as tours, hands-on workshops, talks and performances.



#### U3A

Co-founded by HK Electric and the Hong Kong Council of Social Service in 2006, the U3A (University of 3rd Age) Network of Hong Kong provides retirees with opportunities to pursue lifelong learning and contribute to the community through volunteering.

The U3A Network now spreads over 48 self-learning centres across Hong Kong. More than 5,000 courses have been organised over the past 10 years, providing learning opportunities for 86,000 participants. A seminar to celebrate the 10th anniversary was hosted in 2016 with speakers from Taiwan and Singapore sharing their views on how retirees could continue serving the community through creative platforms.



#### CAREnJOY

Through CAREnJOY, HK Electric volunteers team up with elderly ambassadors and district leaders to pay home visits to single elderly who are less mobile. They will use the opportunity to buy heavy or bulky daily necessities such as rice, cooking oil or cereals for the elderly, and share tips on the safe and efficient use of electricity.

Working in collaboration with district councils, Lamma rural committees and NGOs, the programme also promotes mutual support in the local community where senior citizens are trained as ambassadors to

encourage other elders to join community centres. In 2016, visits were paid to about 1,000 elderly residents on Hong Kong and Lamma islands while more than 500 hidden elders were connected to the local support network through the programme.



## 11.2. Corporate Philanthropy

### Donations and Sponsorships

HK Electric supports meaningful and charitable causes through donations and sponsorships. In 2016, we supported more than 110 donation or sponsorship appeals from the engineering profession, education sector, NGOs, charity and green groups, as well as community organisations.

### HK Electric Centenary Trust and Lamma Trust

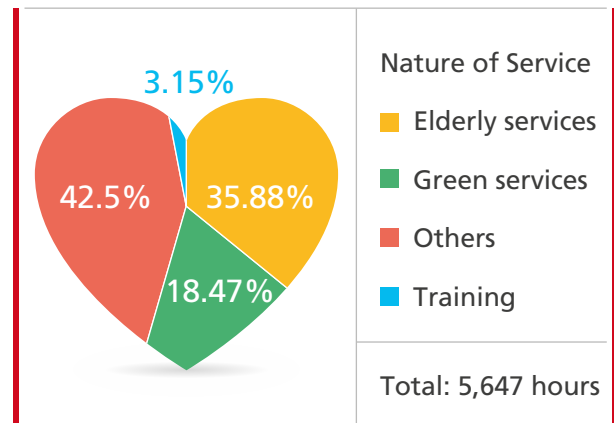
The HK Electric Centenary Trust Fund provides financial support to elderly services and secondary school students. Every year, scholarships are offered to financially-challenged secondary school students with outstanding academic performance. Since 2006, the Trust has also been funding the U3A Network of Hong Kong to promote active aging among the local retired population.

A fund set up to help build community facilities on Lamma Island, the Lamma Trust has supported many projects over the years including the construction of an outdoor Yung Shue Wan Plaza, reconstruction of Tin Hau Temple at Sok Kwu Wan and extension of Mo Tat Wan Pier, etc.

## 11.3. Employee Volunteering

The HK Electric Volunteers Team supports the community programmes above as well as other worthy causes organised by the Government, NGOs and green groups. Currently, more than 1,000 employees have registered on the team which in 2016, supported 85 voluntary services and contributed 5,647 service hours.

### Total Volunteering Service Hours



A cross-divisional working party meets regularly to review the nature and scope of our voluntary service with a view to encouraging more active participation. Incentive schemes are in place and recognition offered every year for outstanding volunteers.

