

11. Community Investment

11.1. Community Programmes

We join hands with public organisations or NGOs under various programmes to promote the safe and efficient use of electricity, care for the environment and sustainable development of Hong Kong as well as elderly care.

Electrical Inspection for Single Elderly

Monthly visits are arranged to public housing estates where HK Electric volunteers will help single elders inspect their electrical installations at home. Whenever any substandard or overloaded electrical plugs or sockets are spotted, our volunteers will help replace to ensure safety. A total of 76 home visits were conducted in 2017.

Green Hong Kong Green

A project jointly organised by HK Electric and the Conservancy Association since 2005, Green Hong Kong Green (GHKG) offers monthly eco-tours along the 10 eco-heritage routes developed on Hong Kong and Lamma islands. In 2017, a new eco-route, namely the "Wan Chai Kaleidoscope" was developed, calling for people to appreciate the eco-heritage resources in the urban areas. During the year, 97 eco-tours were organised which attracted about 1,300 participants.



U3A

Co-founded by HK Electric and the Hong Kong Council of Social Service in 2006, the U3A (University of 3rd Age) Network of Hong Kong provides retirees with opportunities to pursue lifelong learning and contribute to the community through volunteering.

The U3A Network now spreads over 51 self-learning centres across Hong Kong. More than 6,300 courses have been organised over the years, providing learning opportunities for 104,000 participants.

In 2017, 12 retirees were named "Outstanding Third Age Citizens" in recognition of their dedication to lifelong learning, leading a healthy lifestyle and for serving the community.



CAREnJOY for the Elderly

Working in collaboration with District Councils, Lamma Rural Committees and NGOs, CAREnJOY promotes mutual support in the local community where senior citizens are trained as ambassadors to encourage other elders to join community centres.

HK Electric volunteers team up with elderly ambassadors and district leaders to pay home visits to single elderly who are less mobile. They will use the opportunity to buy heavy or bulky daily necessities such as rice, cooking oil or cereals for the elderly, and share tips on the safe and efficient use of electricity.



In response to community needs, district-based electrical safety talks cum gatherings were organised in 2017 for more mobile senior citizens. During the year, the programme reached out to more than 2,000 single elders via home visits and safety talks.



11.2. Corporate Philanthropy

Donations and Sponsorships

HK Electric supports meaningful and charitable causes through donations and sponsorships. In 2017, we supported 110 donation or sponsorship appeals from the engineering profession, education sector, NGOs, charity and green groups, as well as community organisations.

HK Electric Centenary Trust and Lamma Trust

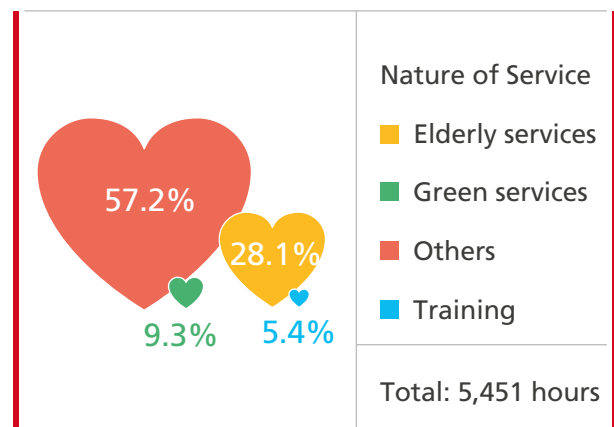
The HK Electric Centenary Trust Fund provides financial support to elderly services and secondary school students. Every year, scholarships are offered to financially-challenged secondary school students with outstanding academic performance. Since 2006, the Trust has also been funding the USA Network of Hong Kong to promote active aging among the local retired population.

A fund set up to help build community facilities on Lamma Island, the Lamma Trust has supported many projects over the years, including the construction of an outdoor Yung Shue Wan Plaza, reconstruction of Tin Hau Temple at Sok Kwu Wan and extension of Mo Tat Wan Pier, etc. The latest project underway is the construction of Yung Shue Wan Library cum Heritage and Cultural Showroom, due for completion by mid-2019.

11.3. Employee Volunteering

The HK Electric Volunteers Team supports the community programmes organised by the Company as well as other worthy causes organised by the Government, NGOs and green groups. Currently, about 1,200 employees have registered on the team which in 2017, supported 83 voluntary services and contributed 5,451 service hours. To add diversity to our volunteer services, 19 new services were introduced in 2017 to allow our colleagues to serve for different causes in the community.

Total Volunteering Service Hours



A cross-divisional working party meets regularly to review the nature and scope of our voluntary service with a view to encouraging more active participation. Incentive schemes are in place and recognition offered every year for outstanding volunteers.

