

11. Community Investment

11.1. [Community Programmes](#)

We join hands with public organisations or NGOs under various programmes to promote the safe and efficient use of electricity, care for the environment and sustainable development of Hong Kong as well as elderly care.

| Electrical Inspection for Single Elderly

Monthly visits are arranged to public housing estates where HK Electric volunteers will help single elderly inspect their electrical installations at home. In 2018, we have made a total of 73 home visits to help the elderly replace substandard or overloaded electrical plugs or sockets to ensure safety.

| U3A

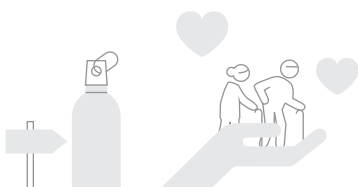
The U3A (University of 3rd Age) Network of Hong Kong now extends over 51 self-learning centres across Hong Kong. More than 7,300 courses have been organised over the years, providing close to 120,000 learning opportunities for the participants.

In 2018, HK Electric launched the first “Smart Power Ambassadors Training Programme” for local retirees using the U3A platform. 54 ambassadors completed the training and pledged to promote environmental protection and energy efficiency in their community.

| CAREnJOY for the Elderly

Working in collaboration with District Councils, Lamma Rural Committees and NGOs, CAREnJOY promotes mutual support in the local community where senior citizens are trained as ambassadors to connect other elderly with their local community centres.

HK Electric volunteers team up with elderly ambassadors and district leaders to pay home visits to single elderly who are less mobile. They will use the opportunity to buy heavy or bulky daily necessities for the elderly, and share tips on the safe and efficient use of electricity. In response to community needs, district-based electrical safety talks cum gatherings were organised in 2018. During the year, the programme reached out to 2,118 single elderly via home visits and safety talks.



[Green Hong Kong Green](#)

Green Hong Kong Green offers monthly eco-tours along the 10 eco-heritage routes developed on Hong Kong and Lamma islands. To bring in new elements and enrich our existing eco-heritage routes, three special thematic tours such as digital photography and waterworks heritage, were introduced in 2018 which proved to be highly popular. During the year, 92 eco-tours were organised attracting 1,160 participants.

11.2. Corporate Philanthropy

Donations and Sponsorships

HK Electric supports meaningful and charitable causes through donations and sponsorships. In 2018, we supported 108 donation or sponsorship appeals from the engineering profession, education sector, NGOs, charity and green groups, as well as community organisations.

HK Electric Centenary Trust

The HK Electric Centenary Trust provides financial support to elderly services and secondary school students. Every year, scholarships are offered to financially-challenged secondary school students with outstanding academic performance. Since 2006, the Trust has also been funding the U3A Network of Hong Kong to promote active aging among the retired population.

11.3. Employee Volunteering

The HK Electric Volunteers Team supports the community programmes organised by the Company as well as other worthy causes organised by the Government, NGOs and green groups. Currently, more than 1,200 employees have registered which in 2018, supported 99 voluntary services and contributed 5,105 service hours. To add diversity to our volunteer services, 19 new services were introduced in 2018.

A cross-divisional working party meets regularly to review the nature and scope of our voluntary service. Incentive schemes are in place and recognition offered every year for outstanding volunteers.

