



港燈
HK Electric



Press Release
29 September 2026

KiKi Leads the Way in Exploring Urban Treasures Through Green Trails

For the past two decades, HK Electric and The Conservancy Association (CA) have jointly organised the “Green Hong Kong Green” (GHKG) eco-tour programme. This year, the programme enters a new chapter with the debut of KiKi, a curious new mascot who leads participants beyond leafy trails into Hong Kong Island’s neighbourhoods, uncovering the stories, heritage and human connections that define the city’s communities.

In the launching ceremony of “Hong Kong Island Discovery Walks: Exploring Urban Treasures Through Green Trails”, more than 150 guests and participants gathered at Hongkong Electric Centre on Kennedy Road for an immersive journey across four distinctive districts of Hong Kong Island. Office lifts were transformed into time-travelling portals, transporting visitors through the nostalgic streets of the Western District, the vibrant communities of the Eastern District, the rich heritage of Wan Chai and the coastal charm of the Southern District. Along the way, they discovered stories, traditions and memories that have shaped these communities over time.

The journey began with the premiere of the thematic video “Hong Kong Island Discovery Walks: Exploring Urban Treasures”, which highlights the island’s rich history and community stories. From North Point’s past as an entertainment hub and Star Street’s role in Hong Kong’s electricity development, to the enduring character of Sai Wan and the fishing-port heritage of Aberdeen and Ap Lei Chau, the video connects stories from across Hong Kong Island. These memories and everyday experiences are further brought to life through themed videos and guided tours for each district, revealing the city’s unique character, history and cultural heritage. (Click [here](#) to watch the videos.)

HK Electric Managing Director Mr. Francis C.Y. Cheng, The Conservancy Association Chairperson Dr. Chung Shan-shan, and guests featured in the video shared the stories, memories and historical landmarks behind their favourite routes, encouraging participants to rediscover Hong Kong from new perspectives.

Mr. Cheng said, “Rooted in Hong Kong for more than 135 years, HK Electric has grown alongside the communities of Hong Kong Island. We believe sustainability is not only about environmental protection and urban development, but also about preserving our city’s history, culture and collective memory. Through ‘Hong Kong Island Discovery Walks: Exploring Urban Treasures Through Green Trails’, we hope to inspire people to explore their communities, uncover hidden stories in familiar neighbourhoods, and

deepen their appreciation of Hong Kong's unique heritage, strengthening their sense of belonging and connection with the city for the present and future generations.”

Dr. Chung said, "Understanding our communities is the starting point of conservation. Whether in historic buildings, old and valuable trees, natural habitats or folk traditions, every community holds stories that reflect its unique character and identity. Through these guided experiences, we hope to inspire people to observe, explore and better understand the connections between people, nature and place, making conservation a meaningful part of everyday life."

Further embodying the spirit of exploration, KiKi made its official debut at the launching ceremony. Named after the Chinese character “Ki” (奇), meaning curiosity and discovery, KiKi captures the essence of the “Exploring Urban Treasures” theme. As the “Urban Treasure Explorer”, KiKi will lead participants through the four districts of Hong Kong Island, uncovering hidden stories, cultural gems and historical traces that reveal the unique character of each community.

The launch also featured the appointment ceremony for GHKG Cadets and Assistant Eco-leaders, encouraging greater youth participation in community engagement and environmental education. Following the ceremony, more than 100 participants joined the inaugural guided tours, exploring the four themed routes and discovering fresh perspectives on familiar streets, historic buildings and neighbourhoods rich in character and heritage.

A series of “Hong Kong Island Discovery Walks: Exploring Urban Treasures Through Green Trails” guided tours will be launched in phases, inviting the public to explore the unique stories and heritage of Hong Kong Island's four districts. For programme details and registration, please visit the [GHKG Facebook page](#), [HK Electric website](#) or [The Conservancy Association website](#).

Photo captions:

Photo 1:



HK Electric Managing Director Mr. Francis C.Y. Cheng (5th right, 1st row) and The Conservancy Association Chairperson Dr. Chung Shan-shan (5th left, 1st row), joined by community stakeholders and members of the public, officiate at the launch of “Hong Kong Island Discovery Walks: Exploring Urban Treasures Through Green Trails”. Through four themed routes, the programme invites participants to rediscover Hong Kong Island's communities, heritage and stories from a fresh perspective.

Photos 2a to 2b:



Marking its debut, KiKi takes on the role of “Urban Treasure Explorer”, leading the public to discover the hidden stories and heritage that shape Hong Kong Island's diverse communities.

Photo 3:



Office lifts are transformed into time-travelling portals, transporting participants through Hong Kong Island's diverse communities and setting the stage for a journey of discovery.

Photos 4a to 4b:



A large-scale thematic installation brings together iconic landmarks and community stories from across Hong Kong Island, offering participants a glimpse into the heritage and character of each district before setting off on their guided tours.

Photo 5:



GHKG Cadets and Assistant Eco-leaders receive their appointments at the launching ceremony, demonstrating their commitment to community engagement and environmental education.

Photos 6a to 6b:



Through nostalgic snacks and a retro-themed food stall, participants experience Hong Kong Island's community culture through taste and rediscovered memories of the past.

Photos 7a to 7b:



Led by eco-leaders, participants explore historic landmarks, community streets and natural landscapes, gaining fresh insights into Hong Kong's heritage and urban development.

Photo 8:



The memories and everyday experiences across Hong Kong Island's four districts are further brought to life through themed videos and guided tours, revealing the city's unique character, history and cultural heritage. Scan the QR codes for more details.