香港電燈有限公司 The Hongkong Electric Co., Ltd.



Press Release 29 April 2025

HK Electric's "Electrical Safety Fun Day" Helps Seniors Stay Safe at Home

With the growing use of smart electronic products and elderly-friendly appliances among seniors, home safety with the use of electricity has become increasingly important. To raise safety awareness among elders and their caregivers, HK Electric recently organised an "Electrical Safety Fun Day", delivering practical safety knowledge through interactive games and thematic talks.

As the debut event of the company's "CAREnJOY for the Elderly" programme this year, the Fun Day hosted more than 130 senior citizens and their caregivers from 11 elderly service centres across Hong Kong Island. Held at the Hong Kong PHAB Association Camp in Pokfulam, the full-day event featured themed game booths and talks by HK Electric engineers, turning key information on electrical safety and energy efficiency, renewable energy and low-carbon living into fun-filled learning experiences.

Speaking at the event, HK Electric General Manager (Transmission and Distribution), Mr. Tony Yeung said, "Though many seniors are now familiar with using smart products, their safety knowledge might not have caught up. With seniors spending significant time at home, ensuring household electrical safety and preparedness for power outages is essential." He hoped that participants would share their newfound knowledge with others, fostering a culture of electrical safety within the community.

Ms. Mimi Yeung, General Manager (Public Affairs) of HK Electric, also attended the event and reaffirmed the company's commitment to corporate social responsibility. "HK Electric not only upholds safety and reliability in its operations but also actively promotes the safe and smart use of electricity across all sectors of society," she said, adding that the "CAREnJOY" programme has traditionally offered electrical safety talks in collaboration with local groups and elderly service organisations. This year, the initiative has expanded to become a day camp, providing a more engaging and comprehensive learning experience for participants.

Caregivers were also invited to the Fun Day. Ms. Yuen Kit-lin from Caritas Aberdeen Elderly Centre, along with her companion, found the day camp both enjoyable and educational. She shared, "The event helped us discover smart ways to use electrical appliances - like running an air conditioner alongside a fan, which not only keeps the room cooler but also saves energy. We also learned essential electrical safety tips, such as selecting extension cords that meet safety standards and correctly operating household appliances. It was a fun and fulfilling day."

Beyond the Fun Day, the CAREnJOY programme will also conduct home visits this year, distributing over 1,000 electrical safety gift packs to seniors living alone. Each pack includes a specially designed placemat with electrical safety tips and emergency information for power outages, a rechargeable flashlight, and essential daily items — helping seniors reinforce their knowledge and stay mindful of electrical safety at all times.

Launched in 2008, the CAREnJOY programme has been run by HK Electric in joint efforts with nine elderly service NGOs across Hong Kong and Lamma Islands to support senior citizens. Through various activities every year, the programme encourages elders to seek assistance when needed, while enhancing their well-being and quality of life. In 2023, CAREnJOY introduced the "Fun & Joy" initiative, offering diverse experiences for seniors and their caregivers, including movie screenings, tram tours, theme park visits, and studio photo shoots, benefitting over 1,000 participants.

Photo Captions:





HK Electric organises the "Electrical Safety Fun Day", educating over 130 seniors and their caregivers about the safe and smart use of electricity.





Though interactive games, participants learn about electrical safety, renewable energy, energy saving tips and how to react in case of power outage.



HK Electric engineer shares how various electrical appliances can be used safely and efficiently at home.



This specially designed placemat containing electrical safety and emergency reminders will be given out to over 1,000 single elders living in HK Electric's service territory.